



Reverse Phone and Address Lookup Version 1.0.0

WSDL: <http://ws.strikeiron.com/ReversePhoneAddressLookup?WSDL>

Product Web Page:

<http://www.strikeiron.com/Catalog/ProductDetail.aspx?pv=1.0.0&pn=Reverse+Phone+and+Address+Lookup>

Description: Based on a phone number, company or person, this Web service appends reverse business and residential information.

Business data is sourced from more than 14 million business and government listings compiled from white and yellow–page directories nationwide including Contact information, Industry, Location, Employees, SIC, and more.

Residential data is sourced from 3500 nationwide white–page telephone directories with over 150 million U.S. listings available including name, address, head of household, dwelling type, length of residency, new connection information, and more.

Required License Information: The *LicenseInfo* parameter in our Web services provides the authentication credentials that allow you to invoke the Web service. If you are registered with Strikelron, use the UserID and Password associated with your Strikelron account in the UserID and Password fields. Alternatively, you can also use your license key obtained from your Strikelron Account (leave the password blank).

LicenseInfo Field: RegisteredUser Input	Sample Input
UserID:	johndoe@strikeiron.com
Password:	Password1

License Subscription Information Output	Sample Output
LicenseStatusCode: This field returns a numeric code indicating the Strikelron license action taken as a result of invoking this operation from the User ID and Password used for input. Valid license codes are 0, 1, and 2. For example, a valid User ID and Password returns the code 0 with a corresponding LicenseStatus value of <i>Valid license key</i> .	0
LicenseStatus: This field returns the status of the Strikelron User ID and Password corresponding to the LicenseStatusCode.	Valid license key
LicenseActionCode: This field returns a numeric code indicating the Strikelron license action taken as a result of invoking this operation. GetRemainingHits returns the code 5 with a corresponding LicenseAction value of <i>Get remaining hits</i> .	0
LicenseAction: This field returns the license action taken as a result of invoking this operation from the User ID and Password used corresponding to the LicenseActionCode.	Decrement hit count
RemainingHits: This field returns the number of hits against the Strikelron User ID and Password used when invoking this operation.	2
Amount: This field returns the number of hits <i>used</i> from the Strikelron User ID provided to invoke this operation.	0

Available operations

- ReverseLookupByPhoneNumber
- LookupCompany
- LookupPerson
- GetStatusCodesForMethod
- GetStatusCodes
- GetServiceInfo
- GetRemainingHits

Operation: ReverseLookupByPhoneNumber Input	Sample Input
<p>*PhoneNumber: Type the telephone number in the U.S. or Canada to receive information about the resident or company associated to that number. The number must in the 10-digit NADP format. <i>Required</i></p>	9193493300 or (919) 349-3300 or 919-349-3300 or 919.349.3300

Operation: ReverseLookupByPhoneNumber Output	Sample Output
<p>OriginalPhone: This field returns the phone number provided as input.</p>	9193493300
<p>CellPhone: If the phone number provided as input is for a cell phone, the output returned for this field is true. Otherwise, the output returned for this field is false. (values = T or F)</p>	F
<p>RecordType: Indicates if the number provided is a business or residential number. The demographic data returned will correspond to the record type.</p> <p>Potential Values: IS or IP= Residential Match BS or BP= Business Match IC= Residential Canadian Match BC= Business Canadian Match</p>	IS
<p>StateDNC: This field returns a 'Yes', 'No' or (blank) indicating whether or not the phone number is on the specific state or Direct Marketing Association Do Not Call list. (*NOTE: this field does not return information from the National Do Not Call List.).</p>	
<p>Address: This field returns the street address associated to the phone number provided.</p>	
<p>StateOrProvince: This field returns the state or province.</p>	PA
<p>ZIPOrPostalCode: This field returns the ZIP or postal code.</p>	16323-3601
<p>Country: This field returns the country.</p>	US
<p>FirstName: This field returns the first name.</p>	John
<p>MiddleName: This field returns the middle name or initial.</p>	E
<p>LastName: This field returns the last name.</p>	Doe
<p>FullName: This field returns the full name.</p>	MR JOHN E DOE
<p>NamePrefix: This field returns the name prefix. (DR., REV., MR, MRS.)</p>	MR

NameSuffix: This field returns the name suffix (if applicable)	III
TimeZone: This field returns the time zone. Values: E= Eastern C= Central M= Mountain P= Pacific A= Alaska H= Hawaii	E
HeadOfHouseholdBirthYear: This field returns the year of birth of the head of the household, if available.	
HeadOfHouseholdGender: This field returns the gender of the head of the household.	Male
EstimatedHouseholdIncome: This field returns the estimated household income, if available.	Not Available
DwellingType: This field returns the dwelling type. Dwellings types: C= Single Family D-K = 2-9 Residences at Same Address L= 10-19 Residences at Same Address M= 20-49 Residences at Same Address N= 50-100 Residences at Same Address O= 100+ Residences at Same Address	C
LengthOfResidency: This field returns the length of time the person has lived at the residence.	05
HomeOwnerProbability: This field returns the homeowner probability. Types: H= Homeowner 9= probable homeowner 90-100% 8= probable homeowner 80-89% 7= probable homeowner 70-79% 6= Likely Homeowner R= Renter T, 0-4 = Probably Renter U, 5= Unknown	H
CompanyName: This field returns the name of the company.	
ContactTitleCode: This field returns a code corresponding to the title of the designated contact. 1 Owner 2 President 3 Manager 4 Executive Director 5 Principal 6 Publisher 7 Administrator 8 Religious Leader 9 Partner	

<p>A Chairman B Vice Chairman C Chief Executive Officer D Director (Public Co) E Chief Operating Officer (COO) F Chief Financial Officer (CFO) G Treasurer H Controller I Executive Vice President J Senior Vice President K Vice President L Administration Executive M Corporate Communications Executive N Data Processing Executive O Finance Executive P Human Resources Executive Q Telecommunication Executive R Marketing Executive S Operations Executive T Sales Executive U Corporate Secretary V General Counsel W Executive Officer X Plant Manager Y Purchasing Agent Z Auditor</p>	
<p>SIC: Standard Industry Code for the Company.</p>	
<p>SICDescription: Description of the Standard Industry Code for the Company.</p>	
<p>EmployeeSize: This field returns the number of employees at the location specified above.</p>	
<p>TotalEmployeeSize: This field returns the number of employees in the company.</p>	
<p>DateAdded: This field returns the date when this information was last updated.</p>	
<p>LocationSalesCode: This field returns an alpha code corresponding to the estimated sales of the business in thousands of dollars.</p> <p>A 1 - 499 B 500 - 999 C 1,000 - 2,499 D 2,500 - 4,999 E 5,000 - 9,999 F 10,000 - 19,999 G 20,000 - 49,999 H 50,000 - 99,999 I 100,000 - 499,999 J 500,000 - 999,999 K 1,000,000 +</p>	
<p>HQBranchCode: This field indicates if this address represents a single location, headquarters or branch of the company.</p>	

<p>1 = Headquarters 2 = Branches 3 = Subsidiary Headquarters Blank = None of the above</p>	
<p>FaxNumber: This field returns the fax number for the company.</p>	
<p>ABINumber: This field returns an ABI Number which provides a unique identifier for each business in the infoUSA database.</p>	
<p>SubParentNumber: The subsidiary parent number identifies the business as a regional or subsidiary headquarters for the corporate family. The subsidiary will always have an ultimate parent and may or may not have branches assigned to it.</p>	
<p>UltimateParentNumber: The ultimate parent number identifies the corporate parent of the business and also serves as the ABI number for the headquarters site of the ultimate parent. Since all locations if a business have the same ultimate parent number, this field provides 'corporate ownership' linkage information. This information is not collected or maintained for the types of organizations for which ownership is ambiguous- churches, and schools in particular, are not linked in the file for this reason.</p>	
<p>SecondarySIC1: This field returns any additional activity of the business.</p>	
<p>SecondarySIC2: This field returns any additional activity of the business.</p>	
<p>SecondarySIC3: This field returns any additional activity of the business.</p>	
<p>SecondarySIC4: This field returns any additional activity of the business.</p>	
<p>PublicCompanyIndicator: This field returns whether or not the company is public, if available.</p>	
<p>ExchangeCode: This field returns the stock exchange that carries the stock symbol.</p>	
<p>TickerSymbol: This field returns the stock ticker symbol.</p>	

Operation: LookupCompanyInput	Sample Input
<p>Company: Name of the company. This is a required field.</p>	Yahoo, Inc.
<p>AddressLine1: The street address for the CompanyName provided.</p>	701 First Ave
<p>AddressLine2: Additional address information for the CompanyName provided.</p>	
<p>City: The city name for the CompanyName provided.</p>	Sunnyvale
<p>StateOrProvince: Two character abbreviation for the Company address.</p>	CA

ZIPOrPostalCode: ZIP or Postal Code for the Company address.	94089
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Operation: LookupCompany Output	Sample Output
PhoneNumber: This field returns the main phone number associated to the company provided as input.	4083493300
Address: This field returns the street address of the company.	701 FIRST AVE
City: This field returns the city name.	SUNNYVALE
StateOrProvince: This field returns the state or province.	CA
ZIPOrPostalCode: This field returns the ZIP or postal code.	701 FIRST AVE
Country: This field returns the country.	
TimeZone: This field returns the time zone. Values: E= Eastern C= Central M= Mountain P= Pacific A= Alaska H= Hawaii	P
StateDNC: This field returns a 'T' or 'F' indicating whether or not the phone number is on the specific state or Direct Marketing Association Do Not Call list. (*NOTE: this field does not return information from the National Do Not Call List.)	F
CompanyName: This field returns the name of the company.	YAHOO INC
ContactName: This field returns the name of the company contract. (if available)	JERRY YANG
ContactTitleCode: This field returns a code corresponding to the title of the designated contact. (if available) 1 Owner 2 President 3 Manager 4 Executive Director 5 Principal 6 Publisher 7 Administrator 8 Religious Leader 9 Partner A Chairman B Vice Chairman C Chief Executive Officer D Director (Public Co) E Chief Operating Officer (COO) F Chief Financial Officer (CFO) G Treasurer H Controller I Executive Vice President	

<p>J Senior Vice President K Vice President L Administration Executive M Corporate Communications Executive N Data Processing Executive O Finance Executive P Human Resources Executive Q Telecommunication Executive R Marketing Executive S Operations Executive T Sales Executive U Corporate Secretary V General Counsel W Executive Officer X Plant Manager Y Purchasing Agent Z Auditor</p>	
SIC: Standard Industry Code for the Company. (if available)	38901
SICDescription: Description of the Standard Industry Code for the Company. (if available)	AUCTIONEERS
EmployeeSize: This field returns the number of employees at the location specified above. (if available)	001500
TotalEmployeeSize: This field returns the number of employees in the company. (if available)	
DateAdded: This field returns the date when this information was last updated. (YYYYMM)	200805
<p>LocationSalesCode: This field returns an alpha code corresponding to the estimated sales of the business in thousands of dollars. (if available)</p> <p>A 1 - 499 B 500 - 999 C 1,000 - 2,499 D 2,500 - 4,999 E 5,000 - 9,999 F 10,000 - 19,999 G 20,000 - 49,999 H 50,000 - 99,999 I 100,000 - 499,999 J 500,000 - 999,999 K 1,000,000 +</p>	
<p>HQBranchCode: This field indicates if this address represents a single location, headquarters or branch of the company. (if available)</p> <p>1 = Headquarters 2 = Branches 3 = Subsidiary Headquarters Blank = None of the above</p>	1
FaxNumber: This field returns the fax number for the company. (if available)	4083493301
ABINumber: This field returns an ABI Number which provides a	899969182

unique identifier for each business in the infoUSA database. (if available)	
SubParentNumber: The subsidiary parent number identifies the business as a regional or subsidiary headquarters for the corporate family. The subsidiary will always have an ultimate parent and may or may not have braches assigned to it. (if available)	00000000
UltimateParentNumber: The ultimate parent number identifies the corporate parent of the business and also serves as the ABI number for the headquarters site of the ultimate parent. Since all locations if a business have the same ultimate parent number, this field provides 'corporate ownership' linkage information. This information is not collected or maintained for the types of organizations for which ownership is ambiguous- churches, and schools in particular, are not linked in the file for this reason. (if available)	899969182
SecondarySIC1: This field returns any additional activity of the business. (if available)	874213
SecondarySIC2: This field returns any additional activity of the business. (if available)	737311
SecondarySIC3: This field returns any additional activity of the business. (if available)	
SecondarySIC4: This field returns any additional activity of the business. (if available)	
PublicCompanyIndicator: This field returns whether or not the company is public, if available.	
ExchangeCode: This code identifies the Stock Exchange where the business conducts trading activity. 1 = NYSE 2 = ASE 3 = NASDAQ 9 = OTHER	3
TickerSymbol: This field returns the stock ticker symbol.	YHOO

LookupByPerson

Acceptable input combinations:

FirstName, LastName, AddressLine1, AddressLine2, City, State, ZIPCode and PhoneNumber

FirstName, LastName, AddressLine1, AddressLine2, City, State, ZIPCode

FirstName, LastName, AddressLine1, AddressLine2, City, State,

FirstName, LastName, AddressLine1 and ZIPCode

FirstName, LastName, ZIPCode and PhoneNumber

FirstName, LastName, City and State

Operation: LookupPerson Input	Sample Input
FirstName The first name or initial of the person.	Wendy
MiddleName: The middle name or initial of the person.	
*LastName The last name of the person.	Pushcar

FullName (optional) The full name including first and last name of the person.	
AddressLine1: The street address for the person provided.	
AddressLine2: Additional address information for the person provided.	
City: The city name for the person provided.	Las Vegas
StateOrProvince: Two character abbreviation for State or Province.	NV
ZIPOrPostalCode: ZIP or Postal Code for the address.	
PhoneNumber: Type the telephone number in the U.S. or Canada to receive information about the resident or company associated to that number. The number must in the 10-digit NADP format. <i>Required</i>	7023491234 or (702) 349-1234 or 702-349-1234 or 702.349.1234

Operation: LookupPerson Output	Sample Output
MatchScore: (For Future Development) Total Match Score; the higher the number, the better the match. <i>Response only returned for multiple matches.</i>	
PhoneNumber: This field returns the main phone number associated to the resident provided as input.	7023491234
StateDNC: This field returns a 'T', 'F' or (blank) indicating whether or not the phone number is on the specific state or Direct Marketing Association Do Not Call list. (*NOTE: this field does not return information from the National Do Not Call List.)	F
NewConnect: Indicates if the phone number is a new connection for the resident. (T/F)	F
Address: This field returns the street address of the residence.	123 SUNSHINE LANE
StateOrProvince: This field returns the state or province.	NV
ZIPOrPostalCode: This field returns the ZIP or postal code.	12345-3601
Country: This field returns the country.	US
FirstName: This field returns the first name.	John
LastName: This field returns the last name.	Doe
MiddleName: This field returns the middle name or initial.	E
NameSuffix: This field returns the suffix of the name.	
FullName: This field returns the full name.	MR JOHN E DOE
NamePrefix: This field returns the name prefix.	MR
TimeZone: This field returns the time zone.	P

<p>Values: E= Eastern C= Central M= Mountain P= Pacific A= Alaska H= Hawaii</p>	
<p>HeadOfHouseholdBirthYear: This field returns the year of birth of the head of the household, if available.</p>	
<p>HeadOfHouseholdGender: This field returns the gender of the head of the household.</p>	Male
<p>EstimatedHouseholdIncome: This field returns the estimated household income, if available.</p> <p>U or Blank = Not Available A = \$1,000 - \$14,999 B = \$15,000 - \$24,999 C = \$25,000 - \$34,000 D = \$35,000 - \$49,000 E = \$50,000 - \$74,999 F = \$75,000 - \$99,999 G = \$100,000 - \$124,999 H = \$125,000 - \$149,999 I = \$150,000 - \$174,999 J = \$175,000 - \$199,999 K = \$200,000 - \$249,999</p>	E
<p>DwellingType: This field returns the dwelling type.</p> <p>Dwellings types: C= Single Family D-K = 2-9 Residences at Same Address L= 10-19 Residences at Same Address M= 20-49 Residences at Same Address N= 50-100 Residences at Same Address O= 100+ Residences at Same Address</p>	C
<p>LengthOfResidency: This field returns the length of time the person has lived at the residence.</p>	05
<p>HomeOwnerProbability: This field returns the homeowner probability.</p> <p>Types: H= Homeowner 9= probable homeowner 90-100% 8= probable homeowner 80-89% 7= probable homeowner 70-79% 6= Likely Homeowner R= Renter T, 0-4 = Probably Renter U, 5= Unknown</p>	H

Operation: GetAllStatusCodesForMethod Input	Sample Input
MethodName:	ReverseLookupByPhoneNumber

Operation: GetAllStatusCodesForMethod Output		Sample Output
StatusNbr	StatusDescription	
200	Found	
300	Not Found	
401	Invalid Area Code	
500	Internal Error	

Operation: GetAllStatusCodesForMethod Input	Sample Input
MethodName:	LookupByCompany

Operation: GetAllStatusCodesForMethod Output		Sample Output
StatusNbr	StatusDescription	
200	Found	
300	Not Found	
500	Internal Error	

Operation: GetAllStatusCodesForMethod Input	Sample Input
MethodName:	LookupByPerson

Operation: GetAllStatusCodesForMethod Output		Sample Output
StatusNbr	StatusDescription	
200	Found	
300	Not Found	
500	Internal Error	

Operation: GetStatusCodes Input	Sample Input
Note: The only input needed for this operation is the LicenseInfo data. This operation provides information about the Web service.	(No input required)

Operation: GetAllStatusCodesForMethod Output			Sample Output
MethodName	StatusNbr	StatusDescription	
ReverseLookupByPhoneNumber	200	Found	
	300	Not Found	
	401	Invalid Area Code	
	500	Internal Error	
LookupCompany	200	Found	
	300	Not Found	
	500	Internal Error	
LookupPerson	200	Found	
	300	Not Found	
	500	Internal Error	

GetStatusCodesForMethod	200	Found
	300	Not Found
	400	Invalid Method Name
	500	Internal Error
GetStatusCodes	200	Found
	300	Not Found
	500	Internal Error
GetServiceInfo	200	Found
	300	Not Found
	500	Internal Error

Operation: GetServiceInfo Input	Sample Input
Note: The only input needed for this operation is the LicenseInfo data. This operation provides information about the Web service.	(No input required)

Operation: GetServiceInfo Output	Sample Output
StatusNbr: This field returns a number referring to the status of this request. (See GetAllStatuses)	210
StatusDescription: This field returns the description of the status number. (See GetAllStatuses)	Found

Operation: GetRemainingHits Input	Sample Input
Note: The only input needed for this operation is the LicenseInfo data.	(No input required)

Operation: GetRemainingHits Output	Sample Output
LicenseStatusCode: This field returns a numeric code indicating the Strikelron license action taken as a result of invoking this operation from the User ID and Password used for input. Valid license codes are 0, 1, and 2. For example, a valid User ID and Password returns the code 0 with a corresponding LicenseStatus value of <i>Valid license key</i> .	0
LicenseStatus: This field returns the status of the Strikelron User ID and Password corresponding to the LicenseStatusCode.	Valid license key
LicenseActionCode: This field returns a numeric code indicating the Strikelron license action taken as a result of invoking this operation. GetRemainingHits returns the code 5 with a corresponding LicenseAction value of <i>Get remaining hits</i> .	0
LicenseAction: This field returns the license action taken as a result of invoking this operation from the User ID and Password used corresponding to the LicenseActionCode.	Decrement hit count
RemainingHits: This field returns the number of hits against the	2

StrikeIron User ID and Password used when invoking this operation.	
Amount: This field returns the number of hits <i>used</i> from the StrikeIron User ID provided to invoke this operation.	0
GetRemainingHitsResponse: This field only returns subscription information.	